



Talking Points for Proxes® R888™

- Competition Heritage
 - o Toyo began producing competition tires for the Japan market in the early 1980's under the *Trampio* name.
 - o In 1984, Toyo developed the 4DR and C1R race compound D.O.T.-legal tires for road racing and a utocross.
 - o In 1991, Toyo developed the Proxes® RA1™ D.O.T. approved competition tire for use in SCCA Club Racing.
- Family Ties
 - o The Proxes® R888™ is the newest member of the Proxes® family of ultra high performance tires.
 - o Pronounced "*R-triple eight*"
 - o Other families: Open Country® – Light Truck; Observe™ – Winter Tires, Versado™ – Luxury Tires for Passenger Cars.
- Broad Range of Fitments
 - o 13-19" diameter rim fitments
 - o The Proxes R888 will be available in mainstream 17- to 19-inch sizes beginning this summer. Several additional sizes, including 13-16" fitments, will be released through Spring 2008.
 - o W and Y speed ratings beginning this summer. Select V-rated tires are expected by Spring 2008.
 - UTQG: Treadwear 100, Traction AA, Temperature A
- Key features
 - o 6/32nd inch unidirectional tread with V-shaped grooves for wet performance
 - o Shave to maximize dry traction for competitive events.

- more -

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- Enhanced steering response
 - Semi-slick shoulder areas for larger contact area
 - High modulus filler in tire bead structure
 - Steel sidewall ply in select sizes
- Improved cornering
 - Rounded Shoulder to maintain contact during suspension angle changes on production based sedans and coupes
 - Semi-slick Shoulder Areas
- Braking Performance
 - Continuous center contact
- Legendary Toyo consistency
 - Jointless Cap and Edge Ply for high-speed stability
- Use
 - Road racing
 - Track days
 - High Performance Driving Schools
- RA1 versus R888
 - Currently, the Proxes RA1 is the 'official tire' in several classes of both SCCA and NASA competition. Toyo is working with both organizations to incorporate the Proxes R888 in upcoming racing seasons.
 - The R888 is a complement to the RA1 as we continue to expand our line of ultra high performance, competition tires. The RA1 continues to be available for purchase and we have not announced an end to its production.
 - We are excited to introduce this new tire to the racing community and we look forward to it being well received on the track.

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